

Here, two fifth graders worked on their voice and word choice skills as they composed the following clothing advertisements, which were inspired by the J. Peterman Clothing Catalogue. Read each sample and discuss where you see each writer showing off voice and word choice skills. Click [here](#) to access the online lesson from the WritingFix website that inspired this writing.



Nerd Disguise Sunglasses

by Cassie, fifth grade writer

You're the nerd of the school. Braces, glasses, plaid skirts, and you're a straight-A student. The common welcome committee is waiting for you each morning. No matter how you try to avoid them, they always find you, dumping you head first in a trash can.

When you come home, the first thing your mom asks you is, "Want to go shopping?" Well, all shopping helps. You find yourself at the store, P. Jeeterman. There your Mom finds you a nice pair of deluxe, radiant neon yellow sunglasses. With a yellow frame and peachy pink lens, you'll become the coolest kid in the school. Almost.

These awesome sunglasses not only protect you from harmful ultra violet rays but they also easily disguise you on April Fool's Day or from bullies. And if you don't think this is enough, then try the mood-sensitive fiery topazes embedded on the sides.

These marvelous sunglasses are only \$49.99, and if you have a membership you'll get \$10 off any item you purchase! If you don't have a P. Jeeterman store near you, just call 555-782-224. Make sure you come in and get your deluxe sunglasses now!

Converse Shoes: A Dream Come True

by Kaylee, fifth grade writer



Running in the National Marathon with my best friend Cassie, we were in 71st place, the place where no runner would want to be. We felt the scorching air slapping at our faces, but we wouldn't stop. We had to finish this race, no matter what.

We stopped and switched into the jet black Converse shoes we kept in our packs for emergencies, and this was definitely an emergency. We sped past sixty-nine aching runners. We were still in third place and in first place was the world champion who was about 72 yards from the finish line!

Cassie and I stopped as fast as lightning, drank the remaining water from our water bottles, and then sped past Sadie Patterson, the champion. I could see Sadie's sweaty face--beet red from running 5 miles. She had a surprised look on her face like she didn't believe we had just passed her. I heard a man scream, "A tie!" He said it so loudly, it echoed through the canyon.

Cassie and I were speechless. Later, we drove home with a big, golden trophy in the trunk. Not only were we thee new world champions, but we finished together also.

In black Converse, anything is possible. They have super white, strong laces so they stay tied all day long. Also these brilliant shoes come in many elegant colors, like palm tree green, ocean turquoise, midnight black, and poppy flower maroon. Some even come in cool patterns! You can get these beautiful tennis shoes for only 19.99, plus tax. Come to a P. Jeeterman store close to you. Hurry! They sell fast!