





How? <i>Device</i>	Why? <i>Purpose</i>
Device: Quote:	
Device: Quote:	
Device: Quote:	
Device: Quote:	
Device: Quote:	
Device: Quote:	

<u>Target Audience::</u>	<u>Explain how you connected with that audience:</u>
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Name:
Date:
Period:

	Outstanding!	Good Job	Okay
 <p>Use of rhetorical devices (20)</p>	<p>Holy cow! You used many devices and had great justification.</p> <p>Unforgettable!</p>	<p>Way to demonstrate your understanding of rhetorical devices. You used a variety and had clear purpose.</p>	<p>You used some devices, but you used just a few repetitively or you didn't clearly justify the usage.</p>
 <p>Appeals to Audience (15)</p>	<p>Your target audience was easy to identify. You shaped your appeals and rhetoric to match your audience.</p>	<p>Your target audience was easy to identify. Your rhetoric and appeals somewhat matched that audience.</p>	<p>Your target audience was somewhat vague. Your rhetoric and appeals were also vague or unclear.</p>
<p>Proper Conventions (10)</p> 	<p>Not an error to be found! Your syntax is thoughtful and effective.</p>	<p>One or two typos or errors in structure, but you definitely proofread. Some variety in syntax.</p>	<p>Ever heard of spell check?? Come on! <i>Many</i> errors. Syntactical structure and variety needs improvement.</p>
 <p>Professional Format (15)</p>	<p>I wish I was this creative! Very original and thoughtful. Above and beyond.</p>	<p>Very neat and tidy. This looks great!</p>	<p>You did it. Pathetic last minute attempt.</p>

Grand Total: _____

Masterpiece!



You're a Star!



Pretty *Forgettable*

