

Persuasive phrases to consider using in your story...

Why settle for turkey when you can have _____?

You'll want to add it to your recipe collection.

You can't lose with _____.

A feast awaits you.

Can you think of any reason not to change your mind?

I think you'll find that turkey doesn't taste well with _____.

Frankly, I can't understand why everybody has to do the same thing, what happened to variety?

This is an opportunity for you to be a leader.

Remember, time is running out, you must act now!

...and that's a promise!

There's just one conclusion.

_____ is the obvious choice.

What have you got to lose?

All it takes is one person.

Supply of _____ is unlimited!

All of this can be yours, plus more...

You'll be glad you did.

Think of what you have to look forward to!

Try to imagine an alternative.

Seeing is believing!

You won't be disappointed.

You'll still be able to do it your way—only better!

We need you to take a stand!

You've waited long enough.

I'm sure you'll save money.

This might be a tax deduction.

I stand behind my claims.

When every dollar counts, it's good to know that...

You owe it to your family.

Everyone is doing it.

In short, you've got nothing to lose and everything to gain.

Be a leader.

Once you try _____, you'll never go back to turkey.

You'll wonder why you didn't change sooner.